

Cycling Event

## Background

Grounded Events have been working through the feasibility of incorporating a cycle into the programme for 2019.

A feasibility study was conducted at the 2018 event with the aim of utilising the existing Brighton Marathon road closures with the idea of the Cycle going off immediately prior to the 10km.

The venue for start and finish of the ride would be Hove Lawns.

Running can be a daunting prospect for those with a basic level of fitness or with specific injuries that prevent them from training for a 10km or marathon. A cycling event of 50km provides an opportunity for these people to complete a realistic and manageable challenge,

Although a 50km ride may not appeal to all serious cyclists and sportive fans, the prospect of riding on closed roads in the centre of Brighton will still appeal to a lot of keen cyclists, or people who enjoy cycling as a leisure activity, or who might see this event as a first step towards entering a longer cycling challenge in the future.

Hosting a cycling event will encourage people to utilise their bike as part of their training, their daily commute and as part of their day to day lives, which is of benefit to the City as well as participants' health.

## Background

This document was produced in August 2018 to be used in discussion with the Events Team, Highways department, Brighton and Hove Buses, SECAMb, Royal Sussex County Hospital, Sussex Police and East Sussex Fire and Rescue Services.

## Background

### Numbers

- Target number of 1600 riders
- Capacity controlled

### Rider profile

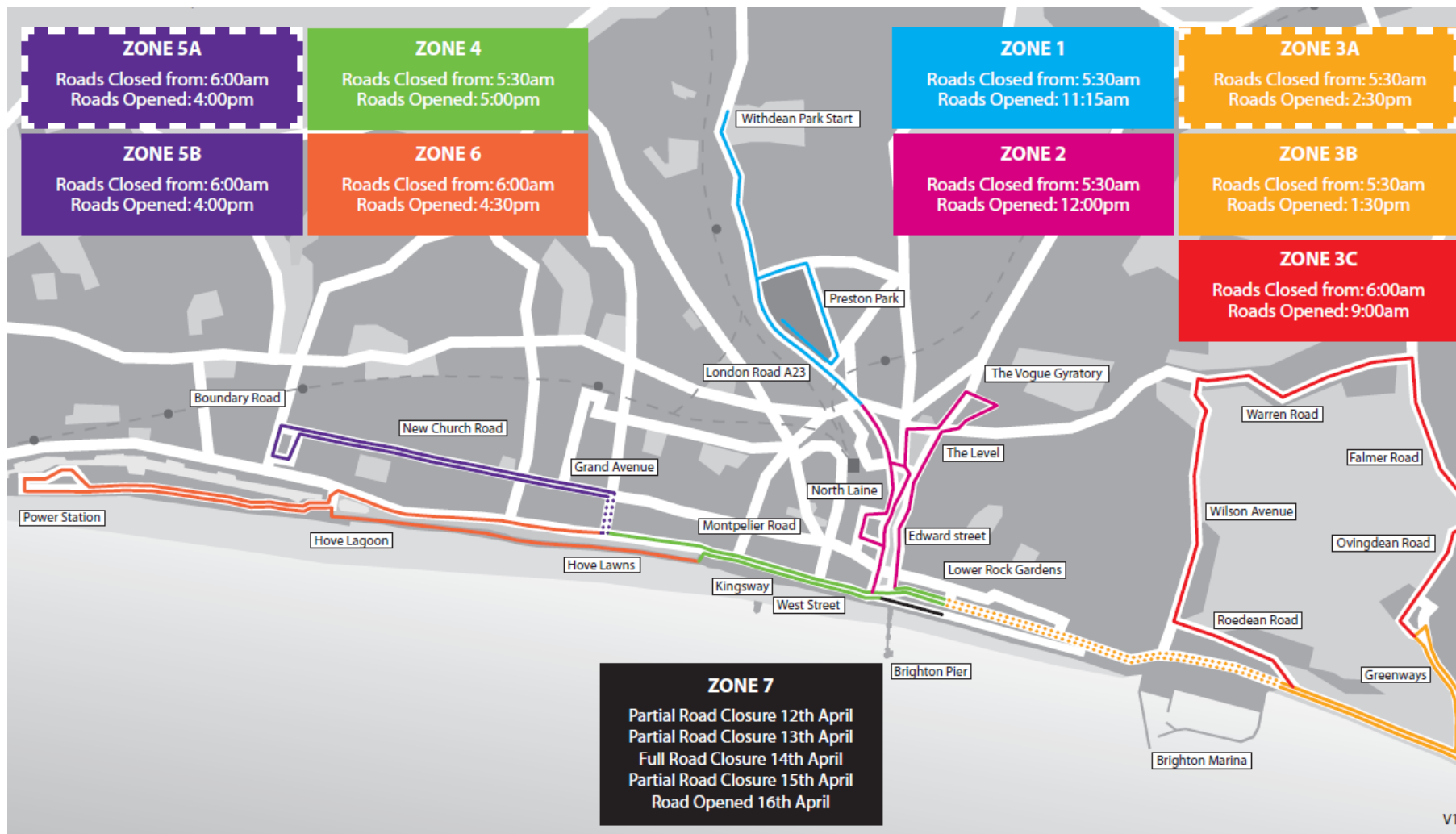
- Mixed abilities from competitive cyclist through to absolute beginner expected
- Survey shows 50% of participants will use the event to raise funds for local causes

### Expected catchment area

- Brighton
- East & West Sussex

Minimum speed for all riders ensuring no disruption to the existing Brighton Marathon Weekend events

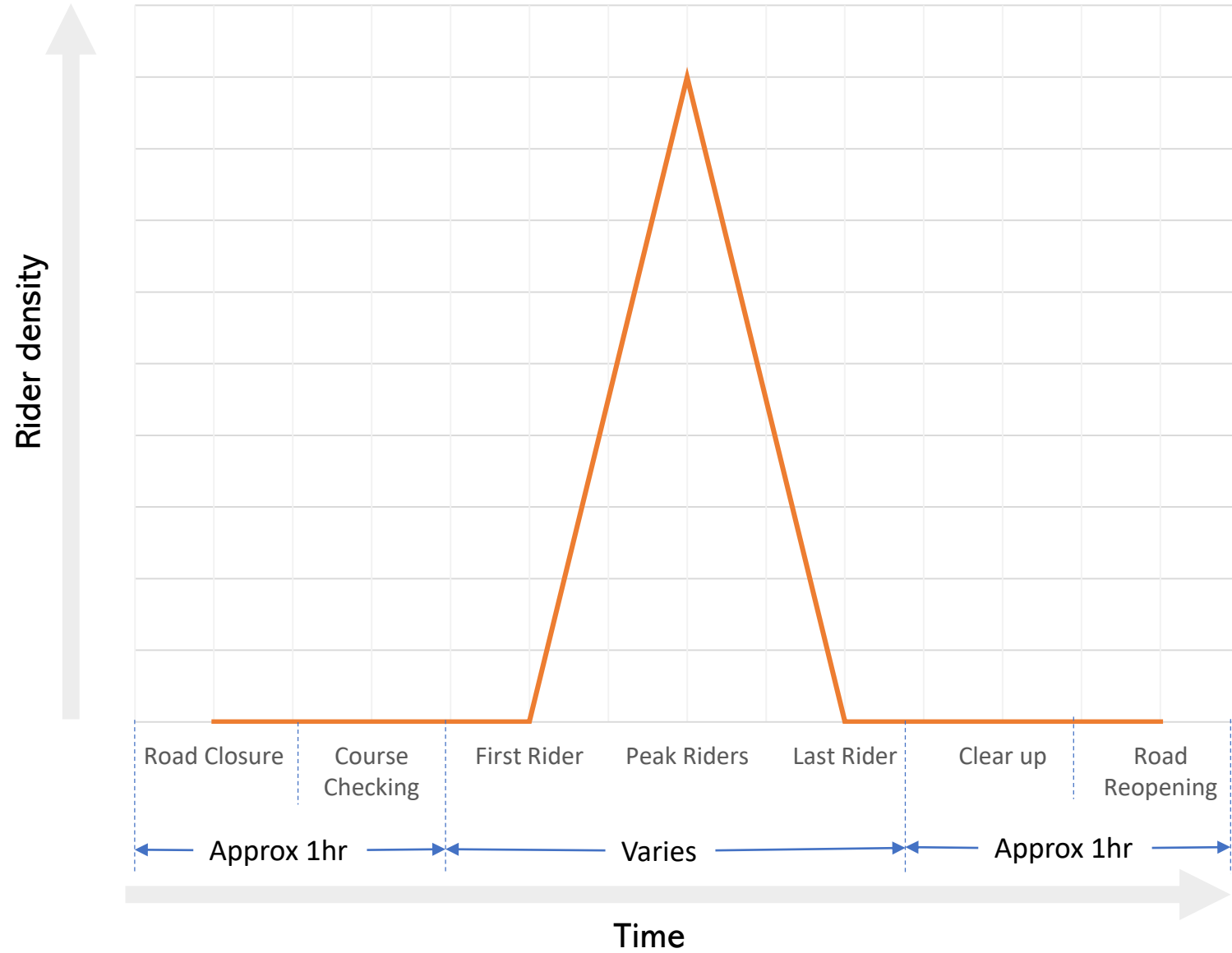
The Route Overview – the majority of the route uses current Brighton Marathon route



Key times – current road closure times extended to allow for an earlier set-up; road re-opening times will not change

Zone	Road Closure & course check from	First Rider	Last Rider	Marathon/10k First runner	Rd Open
1	05:30	07:16	07:44	09:03	11:15
2	05:30	07:02	07:52	09:07	12:00
3a	05:30	07:27	08:05	10:08	14:30
3b	05:30	07:31	08:10	10:19	13:30
3c	06:00	07:40	08:33	NA	09:00
4	05:30	07:00	08:54	09:21 (10km)	17:00
5	06:00	07:50	09:15	10:52	16:00
6	06:00	08:04	09:47	11:20	16:30

# Typical rider density



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# Route Management

## Marathon Management integration

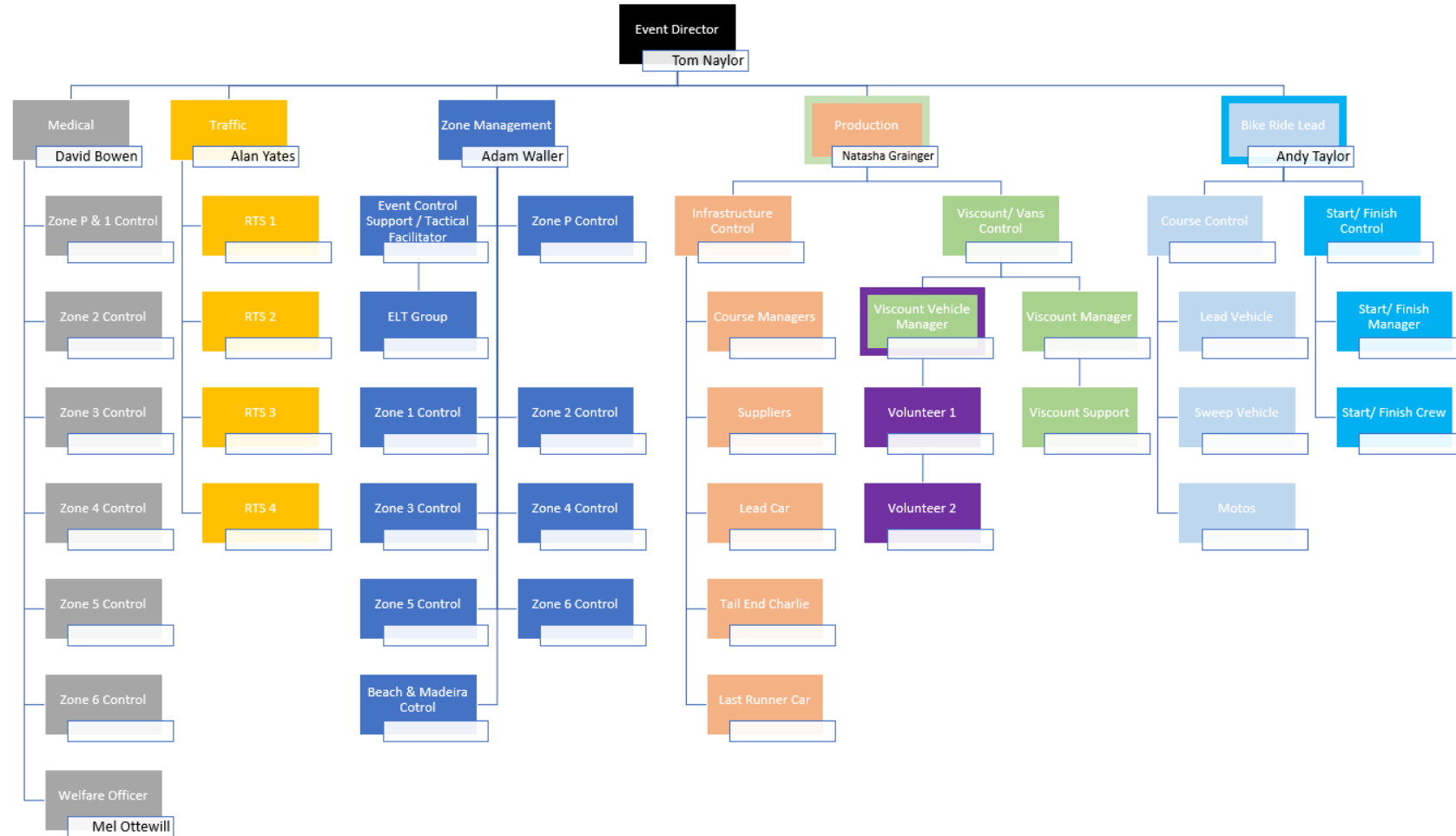
- Zone teams
- Venue team at Hove Lawns
- Event control
- Resident comms

## Dedicated bike team

- Check route

## Course checking procedures

- In advance (potholes)
- On the day





## Scope of Considerations

GEC is in the process of working through a scope of considerations and contacting the following groups:

1. Residential access
2. Hospital access & shift change
3. Buses
4. Local businesses
5. Diversion routes
6. Participant parking

The Bike Ride Route encompasses the Brighton Marathon route with an additional 8km section in Ovingdean, Woodingdean and Whitehawk.

Throughout September, October and November GEC will be meeting with the groups affected and working with them to ensure there is minimal disruption.

## 1. Managed Access

The route will be stewarded by a team of MOTO marshals from the National Escort Group (NEG)

This team will be responsible for ensuring the route is safe and will help maintain the integrity of the cone line to divide cyclists and motor traffic on the opposite carriageway.

MOTO's will also have the responsibility of helping to manage access throughout the period of the lane closures to ensure emergency vehicles or those we perceive to require access prior to the reopening's can get to where they need to get to.

Vehicles can only be facilitated in the direction of flow and at the same speed as the cyclists to ensure the safety of our participants.

## Local Access – Ovingdean

Landlocked –  
managed via  
pre comms

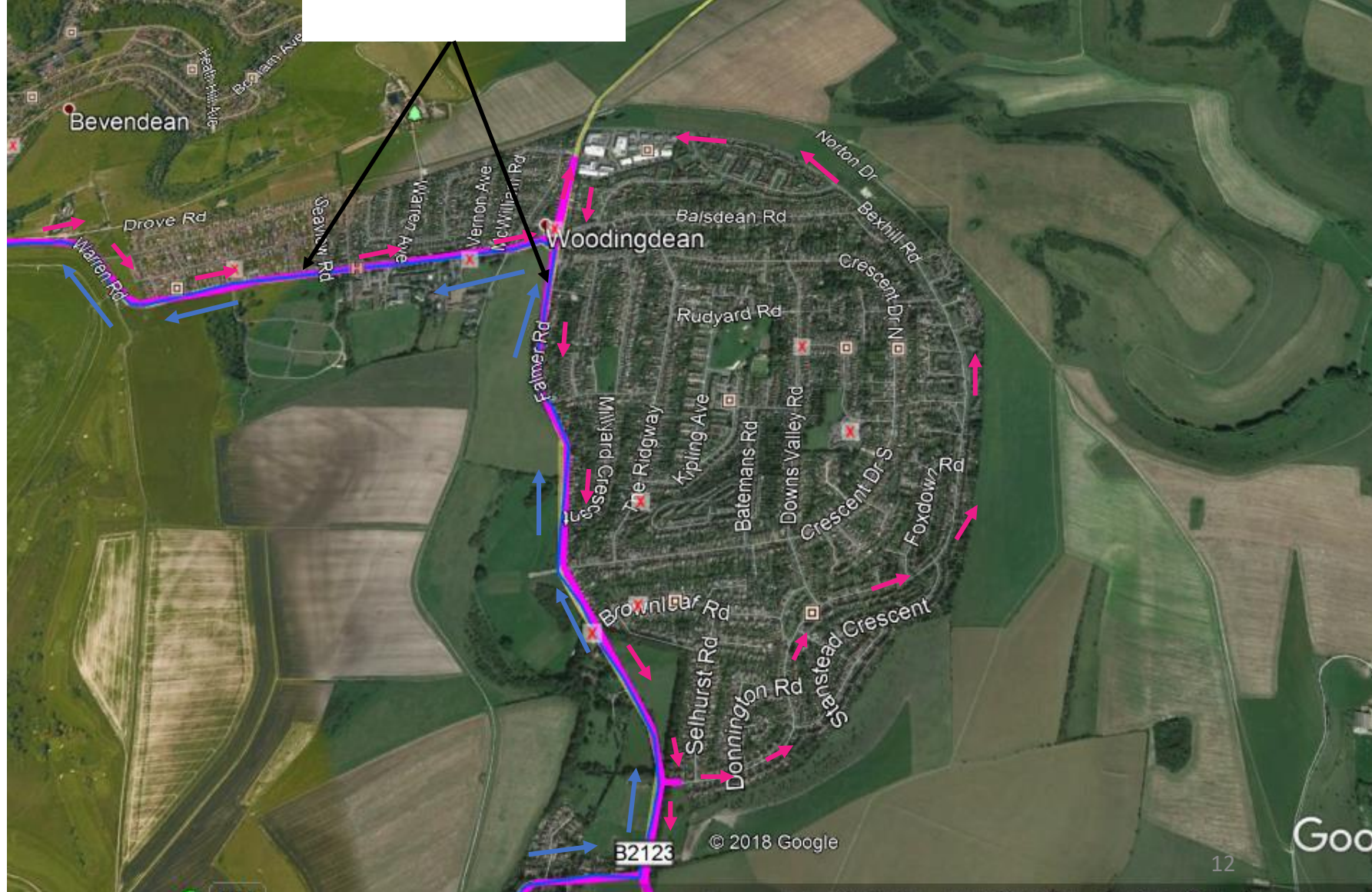
Cone Line to  
separate **cyclists** and  
**road users**

Stop / Go Boards



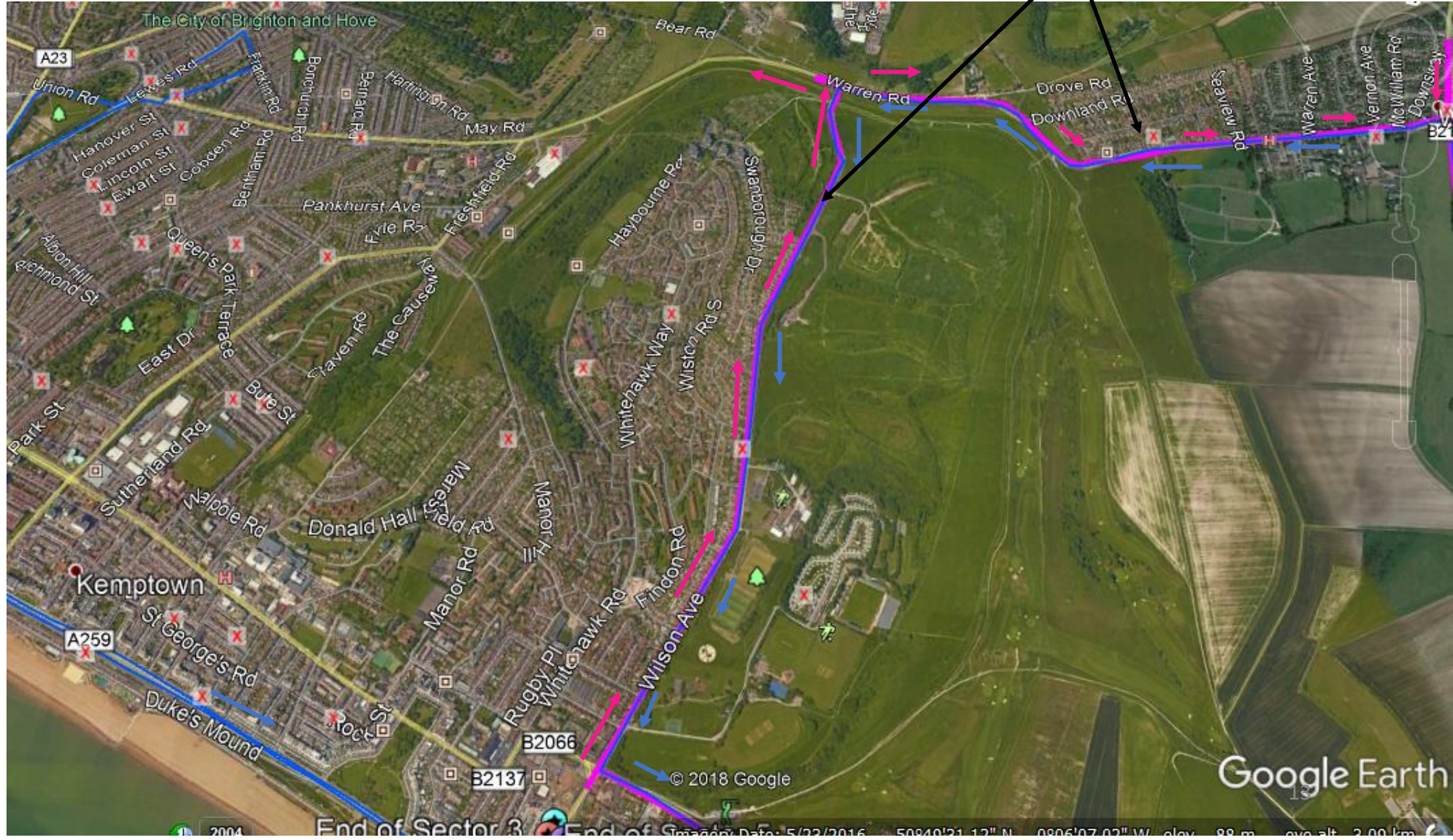
Cone Line to  
separate cyclists and  
road users

### Access - Woodingdean



# Access – Warren Rd / Wilson Ave

Cone Line to  
separate **cyclists** and  
**road users**

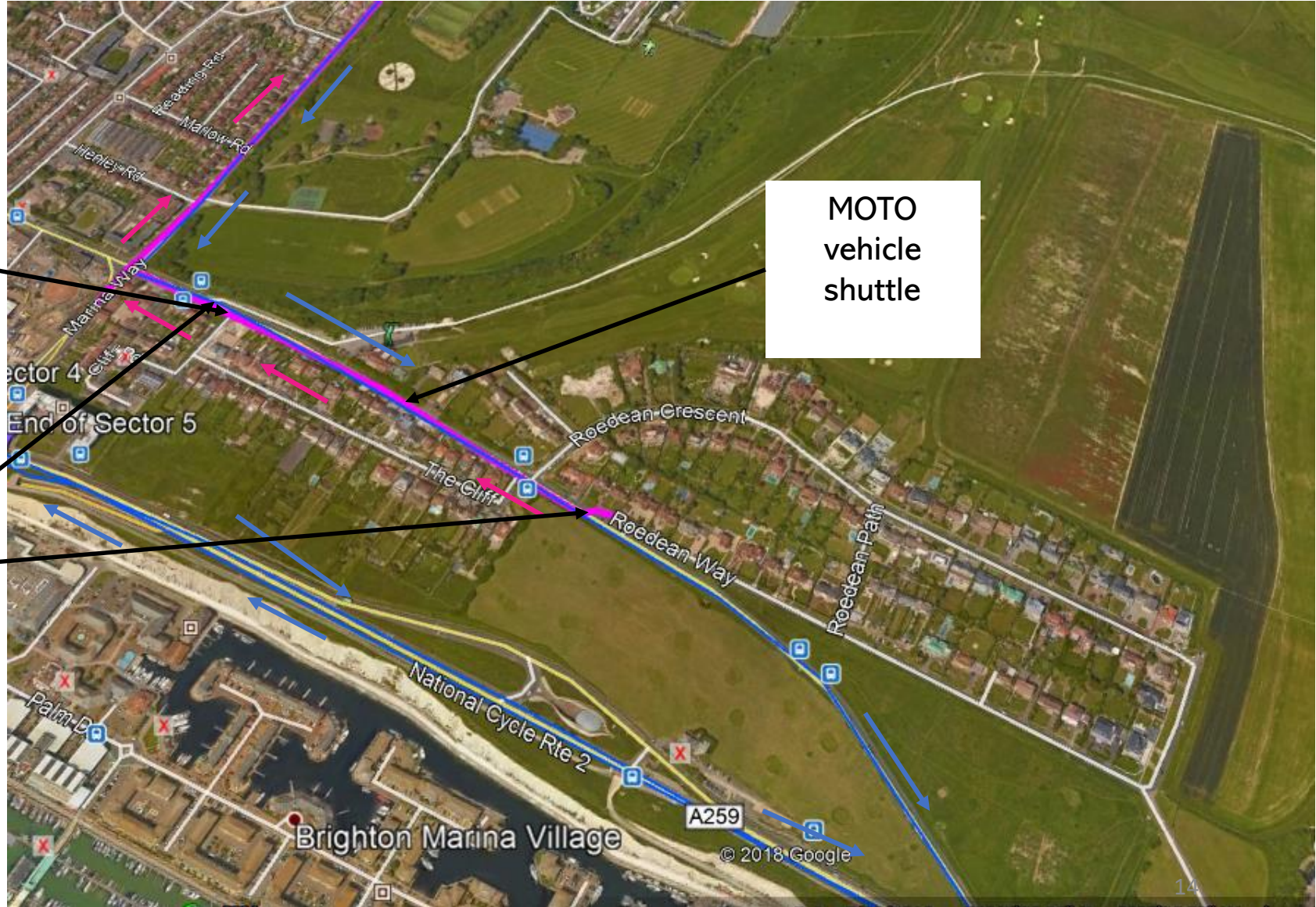


## Access – Roedean Rd

Cone Line to separate cyclists and road users

MOTO vehicle shuttle

Managed vehicle crossing point



## 2. Access – Marina and Hospital

Warren Road/Elm Grove  
Freshfield Road  
Manor Hill  
Manor Way  
Whitehawk Road  
Roedean Rd  
Wilson Ave

- Other considerations:
- Shift changes



### 3. Buses

#### Routes affected

- Route:

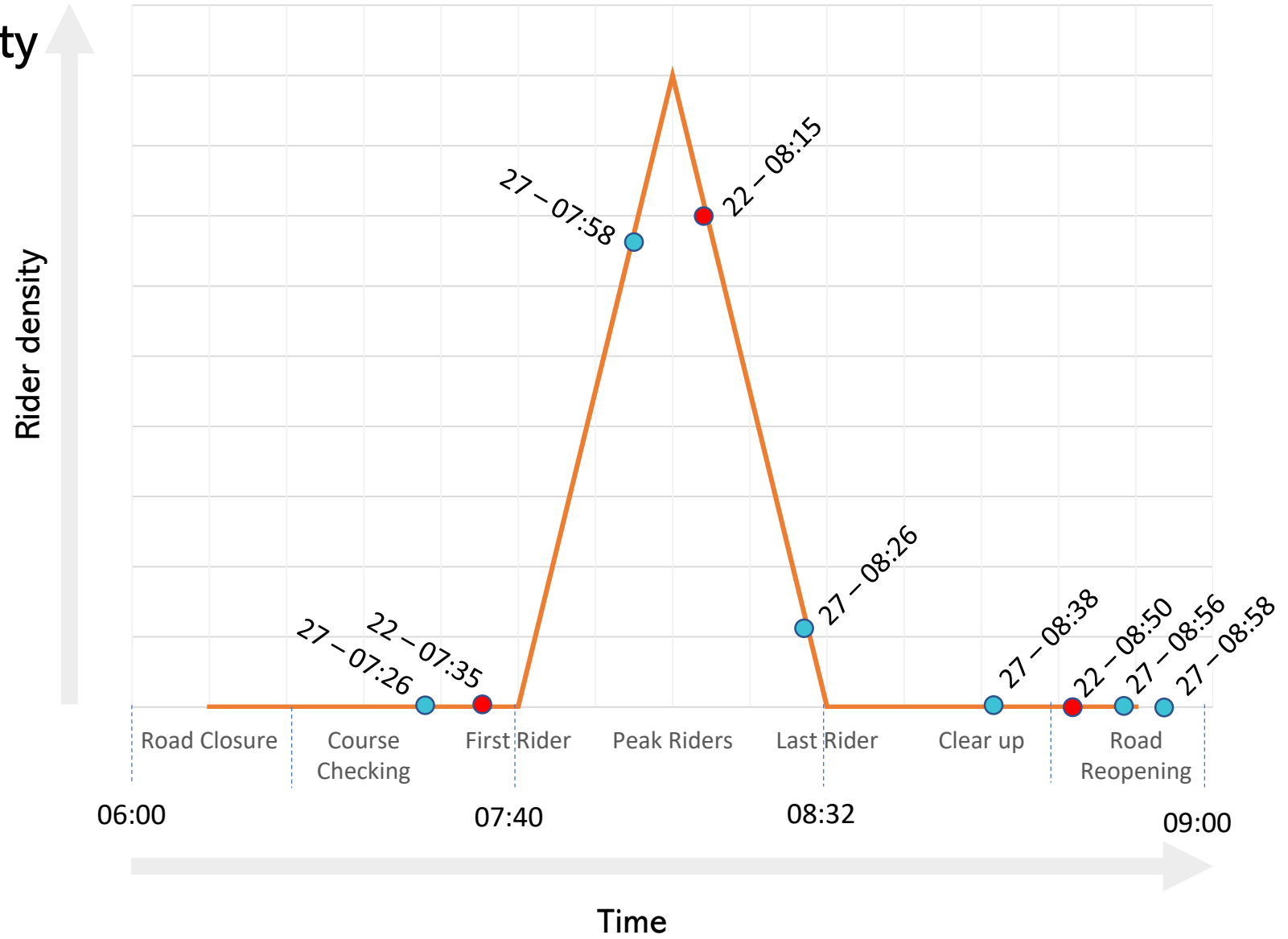
  - 2 – suspended till 13:00
  - 22 – diverted to pick up Rottingdean
  - 27 - on diversion from normal
  - 12 – coast route on diversion
  - 14 – coast route on diversion





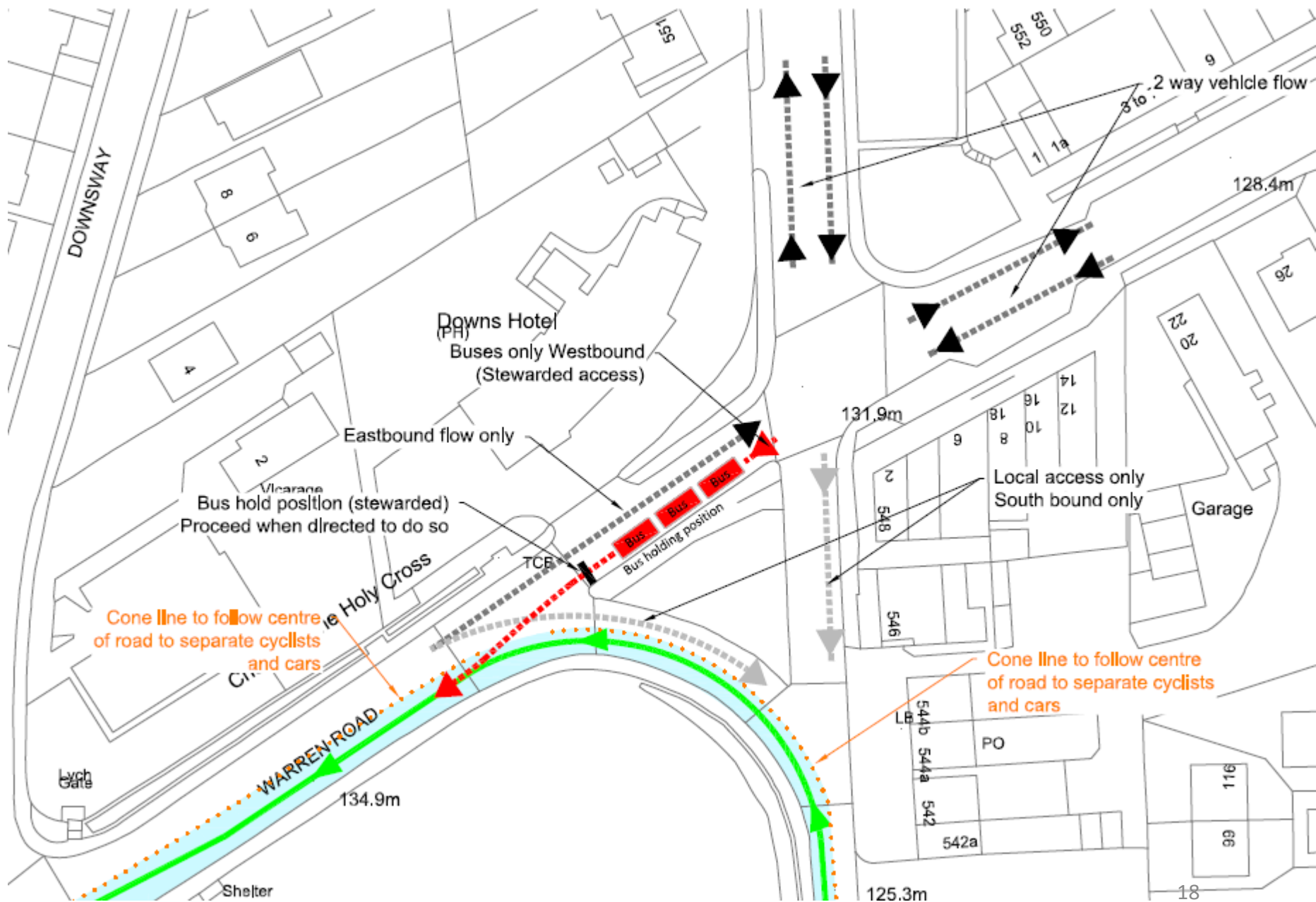
# Warren Rd – rider density

- 27 – Not stopping at Warren Rd stops
- 22 – Stopping at Warren Rd
- 14 – Coastal Service. 15 mins frequency
- 211 12 – Coastal Service. 15 mins frequency



## Buses

- Potential holding area

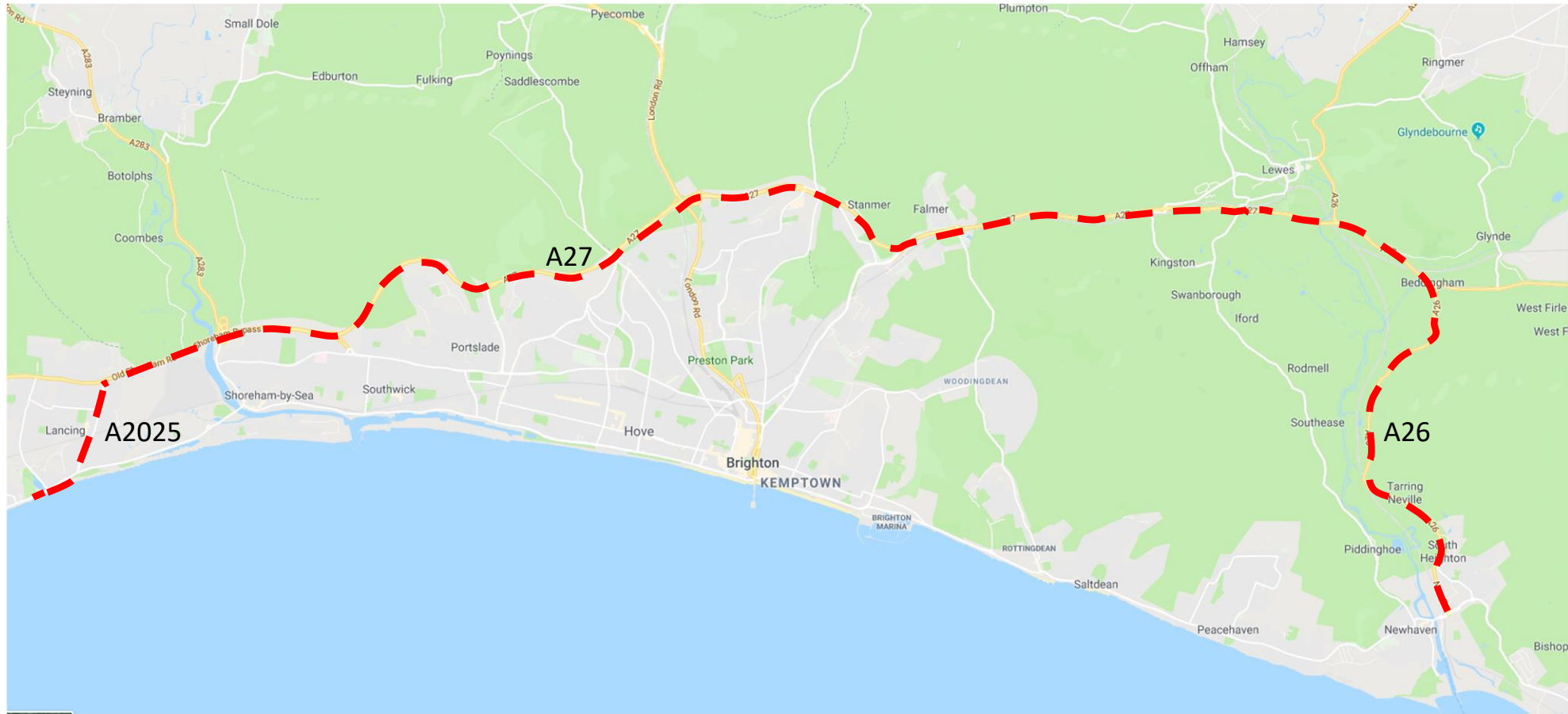


## 4. Local businesses

- 1 Marina
- 2 Veolia Waste Site
- 3 Caravan Club Site
- 4 Leisure Centre
- 5 Care home, Bupa Hospital & library
- 6 Blind Veterans College
- 7 Golf Course



## 5. Diversion Route – east/west



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## 6. Participant Parking

Will use existing sites used for Brighton Marathon (these are TBC for the 2019 event). In 2018, the locations used were:

- American Express Community Stadium
- Sussex University Falmer
- Brighton Race Course
- Mill Road

Show by starred locations on the map

P&R locations to the West of Brighton are currently being explored for a Bike Ride specific location

